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# 1. Duroflex ropes in Virat Kohli as brand ambassador (May 16, 2023)

# **Duroflex-ropes-in-Virat-Kohli-as-brand-ambassador**

**Duroflex** announces cricket icon **Virat Kohli** as its new **brand ambassador** to further its mission of advocating the importance of quality sleep in promoting a long healthy life.

#### **An Overview of the News**

- Virat Kohli's strong association with the brand's mission has inspired him to take on the role of **brand ambassador for Duroflex**.
- This collaboration will demonstrate Duroflex's commitment to spreading awareness about the connection between quality sleep and a healthier, more satisfying life.
- Kohli also launched Duroflex's latest offering Neuma'.

#### **About Virat Kohli**

Early Life and Career: Virat Kohli was born on 5 November 1988 in Delhi, India.

• Kohli made his international debut for the Indian cricket team in 2008.

## **Indian Cricket Captaincy:**

- Kohli took over the captaincy of the Indian cricket team in Test matches in 2014.
- Under his leadership, India has achieved significant victories including a series win in Australia and a bilateral series win.

### **Awards and Recognitions:**

- He has been awarded the **Sir Garfield Sobers Trophy** for the **ICC Cricketer of the Year.**
- Kohli also received the **Rajiv Gandhi Khel Ratna**, India's highest sporting honour.

## 2. Vedanta appoints Sonal Srivastava as its new CFO (May 16, 2023)

Vedanta-appoints-Sonal-Srivastava-as-its-new-CFO
Vedanta Limited has appointed Sonal Srivastava as its Chief Financial Officer with effect from June 1, 2023.

## **An Overview of the News**

- Sonal Srivastava had served as the **Chief Financial Officer for Asia Pacific**, **Middle East and Africa operations** at Holcim Group.
- She will work with internal and external stakeholders to develop and deliver business goals.

Corporate Address: A102, A Block, Sector 58, Noida, Uttar Pradesh-201301

Chairman of Vedanta - **Anil Agarwal** 

#### **About Vedanta Limited**

- It is an Indian multinational mining company.
- Main operations: Iron ore, gold and aluminium mining.
- Operating in the States: Goa, Karnataka, Rajasthan and Odisha.

## CEO - Sunil Duggal

Founder - Dwarka Prasad Agarwal

Established - 25 June 1965

Headquarters - Mumbai

# 3. Ashutosh Dixit appointed as Vice Chief of the Air Staff (May 16, 2023)

Ashutosh-Dixit-appointed-as-Vice-Chief-of-the-Air-Staff
On 15 May **Air Marshal Ashutosh Dixit** was appointed as the **Vice Chief of the Air Staff**.

#### **An Overview of the News**

- He has commanded the **Mirage 2000 Squadron**, a frontline fighter base in the **Western Sector and a major fighter training base**.
- He has held various positions at Air Headquarters, including Principal Director Air Staff Requirements, Assistant Chief of the Air Staff (Projects) and Assistant Chief of the Air Staff (Plans).
- He has participated in missions like 'Safed Sagar' and 'Rakshak'.
- Prior to this appointment, he was the Air Defense Commander of the Southern Air Command and the Senior Air Officer in the South Western Air Command.

#### **Indian Air Force (IAF):**

- It is the air arm of the Indian Armed Forces.
- Its primary mission is to secure Indian airspace and conduct aerial warfare during armed conflicts.

Establishment - 26 January 1950

Headquarters - New Delhi

Chief of Defense Staff (CDS) - General Anil Chauhan

Chief of the Air Staff (CAS) - Air Chief Marshal Vivek Ram Chaudhary

Corporate Address: A102, A Block, Sector 58, Noida, Uttar Pradesh-201301

Vice Chief of the Air Staff (VCAS) - Air Marshal Amar Preet Singh

# 4. Pasang Dawa Sherpa became the second person to conquer Everest for the 26th time ( May 16, 2023 )

pasang-dawa

46 year old **Pasang Dawa Sherpa**, has become the **second person to climb Mount Everest** for the **26th time**.

#### An Overview of the News

- The Himalayan database confirms that Pasang Dawa Sherpa has previously **climbed Everest 25 times, including two in 2022.**
- He has been climbing Everest almost every year since his first successful climb in 1998.
- Kami Rita, a climber who is a U.S. Leading the team, and is the first person to conquer Mount Everest for the 26th time.

#### **Mount Everest:**

- It is the highest mountain in the world, located in the **Mahalangur Himal sub-range** of the Himalayas.
- Its summit point is located on the **China-Nepal border** with a confirmed **elevation of 8,848.86 m (29,031.69 ft) in 2020.**
- The mountain is named after the former Surveyor General of India, George Everest.
- It is known in Tibetan as Chomolungma, meaning "**Goddess of the World**," and in Nepali as Sagarmatha, meaning "**Peak of Heaven**."
- In 1953, Edmund Hillary and Tenzing Norgay became the first climbers to reach the summit of Mount Everest.

### **About Nepal**

Capital - Kathmandu

Prime Minister - Pushpa Kamal Dahal

President - Ram Chandra Paudel

Currency - Nepalese Rupee

Official language - Nepali

# 5. Praveen Sood appointed as new CBI director ( May 15, 2023 )

**Praveen Sood** 

Praveen Sood, a 1986 batch Indian Police Service (IPS) officer of the Karnataka

cadre, has been appointed as the **next director of the Central Bureau of Investigation (CBI).** 

### **An Overview of the News**

- Praveen Sood will replace current CBI Director Subodh Jaiswal when his term ends on May 25.
- The Department of Personnel and Training approved the appointment of Sood as CBI Director for a period of two years.

## **Central Bureau of Investigation (CBI):**

- CBI is the **premier investigative agency** of India.
- It was **established in 1941** as Special Police Establishment and later renamed as Central Bureau of Investigation in 1963.
- Its primary objective is to maintain the integrity and credibility of administration, ensure justice and uphold the rule of law.
- It is responsible for the investigation of a wide range of cases including **corruption**, **economic offences**, **fraud**, **organised crime and other serious crimes** of national and international importance.
- Headquarters New Delhi

# 6. Geeta Rao Gupta appointed US Ambassador for Global Women's Issues ( May 14, 2023 )

The US Senate has confirmed the appointment of Indian-American Geeta Rao Gupta as the 'Ambassador at Large' for global issues related to women at the State Department.

#### An overview of the news

- The Senate is deeply impressed by Gupta's efforts to **promote the rights of women** and girls through US foreign policy.
- Gupta's nomination was confirmed earlier this week by a 51-47 vote in the US Senate.
- According to Geeta Rao Gupta, women across the world face many inequalities and stigma and this prevents them from participating fully in the economy.
- She served as the **executive director of the UN Foundation's 3D Program** for Girls and Women.
- She also advises the **UNAIDS Global Coalition on Women and AIDS** and is on the boards of the **InterAction and Moria Fund.**
- She has also held the position of **Co-Chair** of the **United Nations Millennium Project Task Force on Education and Gender Equality.**

# 7. Former NBCUniversal ad chief Linda Yaccarino named CEO of Twitter ( May 13. 2023 )

#### **NBCUniversal-ad-chief-Linda**

**Linda Yaccarino,** former advertising chief at **NBCUniversal,** has been appointed as the **new CEO of Twitter**, according to a tweet by **Elon Musk**, the current CEO of Twitter.

#### An overview of the news

- Yacarino will **primarily focus on business operations**, while Elon Musk will focus on **product design and new technology.**
- Yacarino is credited with **modernizing the advertising business of Comcast**Corp's entertainment and media division.
- Twitter's reputation with advertisers has taken a hit recently, with many leaving the platform amid concerns about ads appearing alongside inappropriate content.
- Yacarino's appointment follows the departure of **NBCUniversal CEO Jeff Shell**, who left the company after admitting to an inappropriate relationship with a woman.
- Musk completed the purchase of Twitter in October 2022 for \$44 billion and said in December that he would step down as CEO once he found a suitable person for the position.

## **About Twitter**

- Twitter was **founded in March 2006 by Jack Dorsey, Biz Stone, and Evan Williams** as a social media platform for short, real-time messages called **"tweets."**
- It launched publicly in July 2006 and quickly gained popularity.
- In its early years, Twitter became known for its role in political activism and citizen journalism during events such as the **Arab Spring**.
- In October 20222, Twitter was acquired by **Tesla CEO Elon Musk in a deal worth \$44 billion.**

## 8. Parminder Chopra, first woman to lead India's largest NBFC (May 11, 2023)

Parminder Chopra will become the first woman Chairman and Managing Director (CMD) of Power Finance Corporation (PFC) Limited, the largest NBFC in India.

## An overview of the news

- The **Public Enterprises Selection Board (PESB**) recommended the name of Parminder Chopra as the **next CMD of PFC**.
- She has been with the company since 2005 and has been serving as **Director** (Finance) and CFO as well as a member of the Board of Directors since 2020.

- He holds a bachelor's degree in commerce and is a qualified cost accountant and MBA
- and has over 35 years of experience in the power sector including National Hydroelectric Power Corporation of India and Power Grid Corporation of India.
- In her new role as CMD, Parminder Chopra will be responsible for strategic initiatives at PFC and lead its growth trajectory.

## 9. Atanu, Mehuli re-included in TOPS (May 11, 2023)

Olympian and World Championship silver medallist archer Atanu Das has been reincluded in the Target Olympic Podium Scheme (TOPS) following his impressive performances at the domestic circuit and the Archery World Cup in Antalya this year.

#### An overview of the news

- Atanu, who shot 673 to finish fourth in the men's recurve individual rankings, is returning to international outdoor competition after almost one-and-ahalf years.
- The other big name to feature in TOPS is rifle shooter **Mehuli Ghosh**, who won the 10m air rifle event at the **National Shooting Trials** this year.
- Apart from this, 15-year-old **Tilottama Sen** has also been included.
- Tilottama Sen had earlier this year won a bronze medal in the 10m air rifle event at the Cairo World Cup, her debut in the senior circuit.
- A total of 27 new names were added to the TOPS Core and Development lists, taking the total number of TOPS athletes to 270 (101 in Core, 269 in Development).

## **Target Olympic Podium Scheme (TOPS)**

- It was **created in July 2014** under the auspices of the **National Sports Development Fund (NSDF)** with the objective of identifying and preparing potential medal prospects for the **Olympic and Paralympic Games**.
- It is a flagship program of the **Ministry of Youth Affairs and Sports.**
- The idea of the scheme is to look to the future and fund a developmental group of athletes who have the potential to bring medals to the Olympic Games in Paris in 2024 and Los Angeles in 2028.

# 10. Fakhar Zaman, Naruemol Chaivai named ICC Players of the Month for April (May 10, 2023)

Pakistani cricketer Fakhar Zaman was named ICC Men's Player of the Month for April 2023 and Thailand women's cricket team captain Naruemol Chaiwai was named ICC Women's Player of the Month for April 2023.

### **An Overview Of the News**

- Fakhar's exceptional batting skills carried over into the ODI series, where he **scored a brilliant 117 off 114 balls in the first match,** helping **Pakistan win by five wickets.**
- Thailand women's cricket team captain Naruemol Chaiwai received the ICC Women's Player of the Month award for April 2023.
- Chaiwai played a key role in **Thailand's historic ODI series win against Zimbabwe**, displaying consistent high-scoring performances.
- Became the first player from **Thailand to receive this prestigious award.**

### **About ICC**

Establishment - 15 June 1909

Headquarters - Dubai, United Arab Emirates

Chairman - **Greg Barclay** 

**CEO - Geoff Allardyce** 

General Manager - Wasim Khan

Assistant - Asian Cricket Council